



Georgetown University Television

316 Leavey Center | Georgetown University | Washington, DC 20057 | 202.687.4888 | www.gutvonline.com

PROGRAM PROPOSAL

PROGRAM TITLE: _____

Short but memorable titles are best.

PROGRAM OBJECTIVE

Brief explanation of what this program is going to accomplish. What is the desired communication effect of this program? To entertain students? To teach students how to cook delicious meals on a small budget? To inform students of the dangers of drunk driving?

TARGET AUDIENCE

Be as specific as possible.

SHOW FORMAT

- Single Show
- New Series
- Part of an existing series (Existing Series: _____)
- Documentary / Feature
- Talk show
- Variety show
- Cooking show
- Informational / Instructional

- LIVE
- EDITED

- 15 minutes
- 30 minutes
- 60 minutes

- Other: _____
- Daily
- Weekly
- Biweekly

SHOW TREATMENT

Brief narrative description of the program. [Part of this may become the website program description]

PRODUCTION METHOD

- Single camera studio
- Single camera EFP (field production)
- Multi camera studio

TENTATIVE BUDGET

Number of MiniDV Tapes _____

CONTACT INFORMATION

Name _____ Class of _____ Phone: _____ NetID: _____

Name _____ Class of _____ Phone: _____ NetID: _____

Name _____ Class of _____ Phone: _____ NetID: _____

GET INVOLVED

Do you have any interest in getting involved in the operational side of GUTV?